

Basic UX Checklist

Use the Basic UX checklist when starting a project. One-by-one check off the list items as you verify the design accommodates them. Do this again in the middle of the project, and one last time in the end.

Once a project is completed, use the Basic UX checklist every time you change or add a user task to ensure the basics are covered.

How to Use this Checklist

Check your designs against this list in the beginning, middle, and end of the design process.

Learnability	How easy is it for users to accomplish basic tasks the first time they encounter the design? In use: Test by watching a user execute a task.
Efficiency	Once users have learned a design, how quickly can they perform tasks? In use: Test by timing how long it takes a user to execute a task.
Memorability	Upon returning to a design, how easy is user proficiency reestablish? In use: Test by watching a user execute a task after returning to a design or by asking survey questions about their memory of a design.
Errors	Upon returning to a design, how easy is user proficiency reestablish? In use: Test by watching a user execute a task.
Satisfaction	How pleasant is it to use the design? In use: Test by watching a user try to execute a task and asking some follow-up survey questions.

Based on Jakob Nielsen's <u>5 quality components definition of usability</u>

