# IDEAL IT: IDEAL FOR THE IT COMMUNITY AT STANFORD@ Stanford WebCamp 2021

## **Collected Links**

#### **IDEAL IT Overview**

- IDEAL IT Program Lead: Dani Aivazian, <u>daivaz@stanford.edu</u>
- Stanford IDEAL (Presidential Initiative): <a href="https://ideal.stanford.edu/">https://ideal.stanford.edu/</a>
- Stanford IDEAL IT Program: <a href="https://idealit.stanford.edu">https://idealit.stanford.edu</a> (please note that all of our webpages are currently being updated; some updates are complete, others are in progress)
- Metaphor about Diversity, Inclusion, Belonging, and Equity credit Vernā Myers: https://www.vernamyers.com/
- Sources for DEI Statistics:
  - https://www.betterup.com/en-us/resources/reports/the-value-of-belonging-at-work-the-business-case-for-investing-in-workplace-inclusion
  - o <a href="https://www.peoplemanagement.co.uk/experts/research/diversity-drives-better-dec">https://www.peoplemanagement.co.uk/experts/research/diversity-drives-better-dec</a>
  - https://www.hcamag.com/us/specialization/diversity-inclusion/black-workers-still-hin dered-by-prejudice-and-microaggressions/194950
  - o Limeade Institute, 2018; McKinsey, 2015; Peterson, 2016
- Patrisse Cullors quote from NYT article: <a href="https://www.nytimes.com/2021/03/29/us/womens-history-month-march.html?partner=slack&smid=sl-share">https://www.nytimes.com/2021/03/29/us/womens-history-month-march.html?partner=slack&smid=sl-share</a>

## **Year Up Internship Program**

- Program Lead: Hope Johnson, <a href="mailto:hljohnson@stanford.edu">hljohnson@stanford.edu</a>
- Program Webpage: <a href="https://itcommunity.stanford.edu/programs/ideal-it/year-up">https://itcommunity.stanford.edu/programs/ideal-it/year-up</a>
- YouTube Link: <a href="https://www.youtube.com/watch?v=Mc53T6XuQLo&feature=youtu.be">https://www.youtube.com/watch?v=Mc53T6XuQLo&feature=youtu.be</a>

#### **Stanford WIT**

- Program Lead: Brittany Cripe, blcripe@stanford.edu
- Program Webpage: <a href="https://stanfordwit.stanford.edu">https://stanfordwit.stanford.edu</a>
- 2020 Women in the Workplace Report: https://womenintheworkplace.com/
- The 'Shecession': Why Economic Crisis is Affecting Women More than Men: <a href="https://www.theguardian.com/business/2020/aug/04/shecession-coronavirus-pandemic-economic-fallout-women">https://www.theguardian.com/business/2020/aug/04/shecession-coronavirus-pandemic-economic-fallout-women</a>

- Be an Ally to Women in Tech: 7 Ways to Start: <a href="https://careerfoundry.com/en/blog/career-change/ally-women-in-tech/">https://careerfoundry.com/en/blog/career-change/ally-women-in-tech/</a>
- Better Allies: <a href="https://betterallies.com/buy/">https://betterallies.com/buy/</a>
- 30 Ways to Be an Ally for Women in Tech in 2020: https://www.dreamhost.com/blog/support-women-in-tech/
- Stanford WIT Resources: <a href="https://itcommunity.stanford.edu/programs/ideal-it/wit/resources">https://itcommunity.stanford.edu/programs/ideal-it/wit/resources</a>, which includes links to Stanford VMWare Women's Innovation Lab: <a href="https://womensleadership.stanford.edu/tools">https://womensleadership.stanford.edu/tools</a>

## **Stanford POC-IT**

- Program Co-Leads: Nora Cata, <u>noracata@stanford.edu</u> and Lily Lee, <u>leelily@stanford.edu</u>
- POC-IT Lead Emeritus: Rodney Carter, <a href="mailto:rwcarter@stanford.edu">rwcarter@stanford.edu</a>
- Program Webpage: <a href="https://pocit.stanford.edu">https://pocit.stanford.edu</a>
- Statement of Solidarity and Commitment to Action: https://itcommunity.stanford.edu/ideal-it/poc-it/solidarity-statement

## **Neurodiversity in IT Program**

- Program Lead: Anne Pinkowski, apink@stanford.edu
- Program Webpage: <a href="https://itcommunity.stanford.edu/programs/ideal-it/neurodiversity">https://itcommunity.stanford.edu/programs/ideal-it/neurodiversity</a>
- YouTube Link: https://www.youtube.com/watch?v=gK-BvLtz6ps&feature=youtu.be

#### **Images Matter**

Inclusive/Diverse Image Resources (shared by Cynthia Mijares in a previous meeting):

- Stock photography sites:
  - http://unsplash.com/
  - https://burst.shopifv.com/
  - o https://www.pexels.com/
  - https://videos.pexels.com/ (video)
  - <a href="https://medium.com/vantage/these-39-sites-have-amazing-stock-photos-you-can-use-for-free-4ddf3524e1d9">https://medium.com/vantage/these-39-sites-have-amazing-stock-photos-you-can-use-for-free-4ddf3524e1d9</a>

#### **Words Matter**

Inclusive Alternative Language Resources (from another meeting):

- From Drea Sullivan: Following the "blacklist" example, some technology phrases and alternatives can be found here: <a href="https://w3c.github.io/manual-of-style/#inclusive">https://w3c.github.io/manual-of-style/#inclusive</a>
- From Stefani Bartman: Disability Language Style Guide from Arizona State, which provides how their suggested language may defer from AP Style: <a href="https://ncdj.org/style-guide/">https://ncdj.org/style-guide/</a>

Additional resources (from slides):

- A Guide to Inclusive Language in the Workplace: <a href="https://www.idealist.org/en/careers/inclusive-language-workplace">https://www.idealist.org/en/careers/inclusive-language-workplace</a>
- 70 Inclusive Language Principles... Part 1: <a href="https://medium.com/diversity-together/70-inclusive-language-principles-that-will-make-y-ou-a-more-successful-recruiter-part-1-79b7342a0923">https://medium.com/diversity-together/70-inclusive-language-principles-that-will-make-y-ou-a-more-successful-recruiter-part-1-79b7342a0923</a>
- Part 2: <a href="https://medium.com/diversity-together/70-inclusive-language-">https://medium.com/diversity-together/70-inclusive-language-</a> Principles-that-will-make-you-a-more-successful-recruiter-part-1-79b7342a0923

Source: https://kanopi.com/blog/what-is-an-inclusive-content-strategy/

People-first: <a href="https://askearn.org/topics/retention-advancement/disability-etiquette/people-first-language/">https://askearn.org/topics/retention-advancement/disability-etiquette/people-first-language/</a>

Apps to help with accessible copy:

- Grammarly app: <a href="https://www.grammarly.com/">https://www.grammarly.com/</a>
- Hemingway app: <a href="https://hemingwayapp.com/">https://hemingwayapp.com/</a>
- App for recording your own name: <a href="https://namedrop.io/">https://namedrop.io/</a>

## **Accessibility Matters**

- Stanford Office of Digital Accessibility: <a href="https://soap.stanford.edu/">https://soap.stanford.edu/</a> (updated site accessibility.stanford.edu has not yet officially launched)
- Contact: Sean Keegan, Director, skeegan@stanford.edu
- Designing for Accessibility: <u>ttps://www.globalnerdy.com/2019/11/11/the-uk-home-offices-posters-on-designing-for-a</u> ccessibility/
- UK Home Office accessibility posters: <a href="https://ukhomeoffice.github.io/accessibility-posters/posters/accessibility-posters.pdf">https://ukhomeoffice.github.io/accessibility-posters/posters/accessibility-posters.pdf</a>

#### **Check Your Blind Spots**

#### Be purposeful about inclusion

Dr Jennifer Eberhardt, Biased:

- Book: <a href="https://web.stanford.edu/~eberhard/books.html">https://web.stanford.edu/~eberhard/books.html</a>
- Ref: https://stanfordmag.org/contents/a-hard-look-at-how-we-see-race